



## HOW CAN WE LIVE TOGETHER?

This question stands behind the projects and discourses at the Institute HyperWerk. The «we» comprises human as well as non-human actors in the living environment. How can we – humans, animals, plants, fungi, bacteria, and machines – live together on this earth?

Whether in debates about justice, regarding issues in sustainability, participation, food, digitalization, migration, or care work: HyperWerk takes this «living together» to be the challenge for the present and the future.

The Corona virus has speeded up, slowed down, uncovered or transformed many developments in society – and challenges us to find answers.

## PROCESS DESIGN / HYPERWERK

In the bachelor course of studies Process Design, HyperWerk students deal with a wide range of topics, learn from current debates, and experiment in self-initiated projects. Design is understood here as the spatial and temporal layout of social relations in a post-industrial society.

As a student at HyperWerk you are part of a process and concern yourself closely with design, society, and transformation.

You are designing prototypical answers, speculative models, radical proposals, and alternative possibilities in a dynamically changing world.

# PROCESS DESIGN



## HYPERWERK

HyperWerk is a space of possibilities for new and unexpected forms of design. Therefore, HyperWerk students need to be able to endure freedom. The freedom to find one's own way, and the freedom to collaborate in a community and enter into commitments. Self-organization, initiative, and teamwork are active parts of this course of studies.

Topics at the institute range from inclusion, representation, language and communication over urban development, sustainability, climate and growth to robotics, digital culture, cyber-feminism, and artificial intelligence.

On your individual way of studying you acquire organization strategies and explore documentation, presentation, and visualization techniques – from text and illustration, photography and film to virtual reality, multimedia and experimental formats. You build competences in negotiating and in taking action which nurture your personal talents. You choose from the workshop curriculum according to your personal goals. In all of this you are accompanied by an intensive mentoring which will support your individual learning process.

# COURSE OF STUDIES

The year at HyperWerk is divided into six modules which map the cycle of an idealized design process. In every week within one module, several workshops are offered to be attended by students of all three years. In order to convey the wide variety of current knowledge and practice, we invite specialists, experts, artists, designers, and practitioners from a regional to international network to be guest teachers and conduct workshops.

HyperWerk needs to react swiftly to significant topics as well as to the individual interests of its students. Therefore, in an intensive research-and-debate phase, we develop a relevant annual topic. Then the entire HyperWerk orientates itself towards this annual topic and thus creates a course of study which evolves continuously.

While the modules and workshops set thematic foci, students work in parallel on their individual and collective projects. These projects facilitate concentrated long-term work and exchange of knowledge among the students. At HyperWerk students are learning with each other and from each other.

In personal communications with their mentors, students decide how many and which workshops they attend in the respective module. The regular dialogue between mentor and mentee defines the most important interface

between students and teachers and creates a culture of exchange, trust, and commitment. Thus, students are offered closely accompanied reflection as well as critical and constructive examination of their fields of interest, curricula, and of their individual learning progress.

## GOALS AND BENEFITS

What are my talents? How can I initiate something great? Which methods facilitate collective action and shared resources? How do I develop an idea, work it out into a concept and finally into a product or a project? And how shall the process until then be structured, communicated inward and outward, and be realized?

As a student at HyperWerk you concern yourself with these questions through observation, documentation, and research. You build competences which are related to your own interests and talents. Besides that, you acquire the ability to initiate and conduct design processes in interdisciplinary teams. In your bachelor studies you can already explore this either in your own projects or in real contract situations.

In the study of Process Design you learn a variety of techniques to bring your own attitude into words and images and communicate your proposal. You will gain the self-confidence to present your projects at public events or on other platforms.

After HyperWerk you know your intrinsic motivation. You are capable of thorough analysis, you can contextualize and reflect critically, and you are a team player.

## INFRA-STRUCTURE

At HyperWerk you find thematic exchange as well as the infrastructure necessary to realize your ideas and projects. For first designs and models to be built and tested the institute has a workshop, a large storage, and a communal studio where 24/7 work is possible.

In the workshop, various light yet fixed machines and many handheld devices for wood- and for metalwork, 3D printers and PCB printers, a compact CNC mill, potent computers, measuring instruments, robots, and a lot of accessories are waiting for you to discover them. Students wanting to immerse into the world of film and sound can use an audio studio and video editing stations.

The HyperWerk storage with VR-equipment, cameras for photography and video, projectors, computers, monitors, lighting and sound electronics, cables, jacks, adaptors, and many very special things provides access to rare and also to state-of-the-art technology. For larger projects, further facilities can be used on the campus of the Academy of Art and Design.

These include a big metal workshop, wood workshop, plastic and paint shop, sculptor shop, bookbinding, and screen printing. Rapid prototyping is possible with laser cutters, 3D printers, and milling machines. And there are professional audio and video studios and a well-stocked media center.

## JOB PROSPECTS

The course of study at HyperWerk enables you to reflect on and critically co-design social transformation processes. HyperWerk alumni\*ae take initiative: they found for example an organization, start up an association or a company, work in an agency, in counseling, in a cultural or educational institution – or they continue their academic education in the field of design.

With regard to job opportunities HyperWerk alumni\*ae have found the following three aspects of their HyperWerk education to be highly relevant: opening up new fields of work; designing processes; and networking with people for potential collaboration.

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Gender\*: HyperWerk addresses not only men and women but also persons who feel that they belong to neither of these categories. Language creates realities and is changeable. At present we use the \* to indicate gender diversity.

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## INFO EVENTS

Visit us at the Institute HyperWerk, meet students and staff, and get to know the course of studies Process Design! We look forward to having a chat with you.

16 September 2020

Info event at the diploma show

11 November 2020

Info event in late autumn

15 January 2021

Open House at the Academy of Art and Design FHNW

## APPLICATION

Do you want to apply for the study course Process Design at the Institute HyperWerk? Until 15 February 2021 you may register via the online application form on this website:

[www.fhnw.ch/de/studium/gestaltung-kunst/bachelor-of-arts/zulassung-und-anmeldung\\_bachelor](http://www.fhnw.ch/de/studium/gestaltung-kunst/bachelor-of-arts/zulassung-und-anmeldung_bachelor)

There you find more information which educational prerequisites, professional experience, and design knowledge you need for admission.

After we received the confirmation of your application we ask you to accomplish a small task, and you write back to us. We do not require a portfolio – we require your motivation.

If we are convinced of your motivation, we will invite you to join us for a weekend and you can find out whether we are suited to you and vice versa. Save the date: we hold our entry assessment from 23 to 25 April 2021.

Should you have any more questions or need a clarifying talk regarding your application you are welcome to contact us before you register online, and we will have a look at your documents.

## HYPER-MAGAZINE

The HYPERMAGAZINE is our online magazine providing you with detailed insight into our work and with more information about current projects and workshops.

[www.hypermagazine.ch](http://www.hypermagazine.ch)

## CONTACT

If you have questions about HyperWerk you are welcome to contact us.

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